

SERVICE LINE LEADER

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The Changing Face of American Medicine: Disruptive Technologies and their Impact on Service Line Management

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New and emergent medical technologies bring enormous benefit to patients and new opportunities for hospitals, health systems, and physicians. However, there is a tremendous cost in terms of money, time to adopt, patient demand, competition, and impact on the delivery of care. Virtually every clinical service and service line are affected. Indeed, new and often disruptive technologies are a major strategic challenge for service line managers.

New technologies are dramatically changing how health care will be delivered in the future.

- ◆ The pace of technology development in health care is increasing, driven by record budgets for NIH research, supercomputers for bioinformatics analysis and predictive modeling of drugs, biologics, and equipment.

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