

Gregory Burfitt Named President and CEO of Allegheny General Hospital and The Western Pennsylvania Hospital

Pittsburgh, PA (January 20, 2010) – West Penn Allegheny Health System announced today that Gregory Burfitt has been appointed president and chief executive officer for Allegheny General Hospital (AGH) and The Western Pennsylvania Hospital.

An accomplished healthcare executive with more than 30 years of senior administrative experience at industry-leading hospitals and healthcare systems, Mr. Burfitt joins West Penn Allegheny from BDC Advisors, LLC, a prominent national healthcare consulting firm.

Prior to working for BDC Advisors, Mr. Burfitt served as the president and CEO of Centura Health, the largest integrated healthcare delivery system in Colorado. At Centura, he directed operations, strategic and capital planning, acquisition, development and construction activities for a system of 12 acute care hospitals, eight senior care facilities, seven home care and hospice facilities, a statewide laboratory service and 22 joint ventures.

Mr. Burfitt also previously served as chief operating officer for Inova Health System in Falls Church, VA and before that was the senior vice president of operations for the southern states region of Tenet Health System. His responsibilities at Tenet included operational oversight and strategic direction for a six-state area consisting of 21 acute care hospitals, including four teaching facilities.

“Mr. Burfitt has an impressive track record of success in the management of complex integrated healthcare systems. He is a highly intelligent, creative and visionary leader whose wealth of experience will be a tremendous asset to our organization and our ongoing efforts to strengthen West Penn Allegheny through more effective integration of its hospitals and growth of its key service lines,” said Dawn Gideon, executive vice president and chief of hospital operations for West Penn Allegheny Health System.

Gideon said Mr. Burfitt has demonstrated throughout his career a steadfast commitment to achieving the highest standards of patient care quality and service, as well as employee satisfaction.

Hospitals under Mr. Burfitt’s direction have earned numerous distinguished accolades for operational and clinical excellence, including Solucient Top 100 Hospital designation, Joint Commission accredited stroke programs, Institute for Healthcare Improvement - recognized diabetes programs and Magnet status for nursing excellence.

His facilities have also been recognized as “employers of choice” by a number of local and national organizations, including Working Women Magazine.

In his new role at West Penn Allegheny, Mr. Burfitt will be responsible for the overall clinical, academic and operational performance of AGH, including AGH’s Suburban Campus in Bellevue, and West Penn Hospital.

AGH and West Penn Hospital are the flagship tertiary hospitals of the West Penn Allegheny Health System, western Pennsylvania’s only physician-led healthcare

organization. The two teaching hospitals were corporately merged in 2008 and efforts have been underway to integrated clinical departments and divisions across both facilities.

AGH is an 829 bed academic medical center that serves as an affiliate campus of the Philadelphia-based Drexel University College of Medicine. The hospital serves as a leading referral hospital and is nationally recognized for its capabilities in many clinical specialties, including cardiovascular and thoracic care, neurosurgery, oncology, orthopaedic surgery and trauma/critical care.

West Penn Hospital is a 524 bed teaching hospital affiliated with Temple University School of Medicine. The hospital is home to some of the region's and nation's most advanced programs for burn care, hematology and oncology, women's and infants care, bariatric surgery and diabetes care, among other specialties.

"I have been most impressed by the history of this organization and its future promise under the leadership of Dr. Christopher Olivia and his team. West Penn Allegheny Health System's strength is the outstanding quality of its nurses, physicians and allied healthcare professionals. Their commitment to providing quality patient care is second to none and I am extremely excited and honored to join the organization and help lead those efforts," said Mr. Burfitt.

Mr. Burfitt, who grew up in Warren, Ohio, said he is also looking forward to moving back to the area with his family.

An undergraduate of Youngstown State University, Mr. Burfitt earned his Masters in Business Administration degree from the University of Florida with a certificate in Health and Hospital Administration. He also completed the Advanced Management Program at Harvard University.

In addition to his executive responsibilities, Mr. Burfitt has also been an active participant in dozens of professional and civic organizations throughout his career. He is a Fellow of the American College of Hospital Administrators.